



5 Ways to Having Your Best Internet Profile Possible!

By Amy Schoen

You are finally biting the bullet and decide to try internet dating. You have narrowed down one or two sites that your friends have recommended you try where they are having success meeting people. Now you have to write your internet profile. That's the hard part!

Or you have had your internet dating profile up for a while and have not seen much action lately. Perhaps it is time for you to reevaluate your profile and see if you can make improvements to attract more quality candidates to your internet profile.

How do you package yourself in a way that will attract the right people to you? What if writing is not your forte? If you follow the 5 ideas outlined below, you will be putting your best foot forward and on your way to experiencing the excitement of internet dating or revitalizing your internet potential.

For those new to internet dating, after checking out the format of the profile and how others are presenting themselves, I encourage you to:

1. Present the most authentic you!

Show your potential dates the real you. If you put down stuff that you are not, you will attract the wrong people and eventually it will come out. For example, if you can't stand cats and say you like animals, then what will you do if your date has a cat? My philosophy is what you put out there is what you will attract. Just like an ad in a magazine- if a company advertises a car with a powerful engine, it will attract people who want that in a car.

So it is best to be honest and upfront with your profile. Describe what you need and want in a relationship. Don't be afraid to ask for what you want (as long as it is socially appropriate!). If you want marriage and a family – then put that down in your profile. You will attract those who want the same things as you and turn away those who would be scared by that comment—that's a good thing!



2. Tell your audience what's unique about you!

What sets you apart from the next guy or gal? What is special about you? Do you have any special talents? You want someone who appreciates that about you. If you have an artistic bent, or you sing in a chorus, describe that! If you

run marathons or help out with volunteer activities, put that down. This will set you apart from all the other internet profiles out there.

3. Take your reader into your experiences with you!

I believe in bringing the reader into the experiences that you truly value. Not just superficially mention you like running through the park, but send out an invitation for them to join you. For instance, one of my clients described how he loves to jog in a city park in the fall when the air is crisp and the leaves are multi-tonal. Doesn't this description have a "come join me" feeling?

Don't just mention that you like concerts and movies. Describe what kind of concerts you prefer and types of movies you love. **Describe what's truly important to you!**

What gets you up in the morning? What truly motivates you in life? One of my clients truly values giving of herself to the community. She is an avid volunteer. I'm sure she wants to attract someone who also values giving to the community as well. When you get beyond the superficial, you will attract those who say, "this person seems to be the kind of person I want to meet!"

4. Invest in hiring a professional for the all important photo!

We do live in a visual society and we do judge a book by a cover! Studies have shown that the photo is the key to whether a person decides to check out your profile or not. If you are not sure how you come across in the photo, then ask a friend or co-worker for their opinion. I request my clients to get a professional photo 95% of the time. And make sure the photo is a current one of you, within a year or two!



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Some internet dating sites do provide you with a list of photographers in your area who specialize in internet dating photos. As an added bonus, you will have a photo of yourself to give to your family members come December!

By following the above ideas presented above, I guarantee that you will see an improvement in the type of people who are contacting you and the responses you are getting from those you are contacting.

In my next article, I will describe my internet dating strategies for men vs. those for women.

About the Author:

Amy Schoen, principal of Heartmind Connection (<http://www.heartmindconnection.com>) has been transforming people to be their best for over 20 years. Amy has the gift of visualization and uses it to help her clients visualize the kind of life they truly desire. Contact Amy at CoachAmy@heartmindconnection.com or 301-564-9323 for a complimentary phone coaching session and learn how to make the best decisions for you using both the heart and your mind.